



A YEAR OF LOVE

2021

SUBARU
— OF —
GALLATIN



OUR STORY

SUBARU
— OF —
GALLATIN

SUBARU
Loves
to
Help



At Subaru of Gallatin, our entire team shares a passion for our community and a dedication to making a real difference. Our owner and operator, Frank Williams, makes it his mission to ensure that we support our local community. Through our efforts and partnerships with the community, Subaru of Gallatin extends its support to various deserving organizations throughout Gallatin. At the end of the day, we know our success is determined by neighbors and friends who give us their business and put their trust in us. In return, we strive to go above and beyond to reciprocate that support, without fail.



SUBARU

GALLATIN





Subaru Loves To Help

In 2021, Subaru of Gallatin proudly received the 2021 Subaru Love Promise Community Commitment Award. This award nationally recognizes Subaru retailers who are making the world a better place while demonstrating an outstanding commitment to supporting passions and causes in local communities. These efforts are focused in important areas such as the environment, community, health, education, and pets. All of us with the Subaru of Gallatin team are proud and honored to have the privilege to work and serve in our Gallatin community! We have developed a better way of doing business. "A better way. Your way."

SUBARU
OF
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CUSTOMER TESTIMONIALS

SUBARU
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"Stop by and see Christian. This guy is awesome! Truly knows all about the brand and very cool features on every vehicle. You would expect great service from a Subaru dealership and Christian delivers. The dealership is very clean and spacious. 5 Star experience for me!"

-Joe M.

"I purchased a (my first) new vehicle at this dealership today and I cannot recommend them enough! Every person that I dealt with was helpful and although I presented a challenging situation, they made it all work out. The staff that didn't help me directly were always pleasant as well. I dealt mostly with Miracle, so my opinion of her is truly amazing, but as mentioned everyone who had any part in my process was wonderful."

- Casey W.

"Best car buying experience ever! Christian Crawford was awesome in keeping in touch with me and updating me on the car-finding situation. When I went in to test drive and complete the purchase process, we went on a test drive and he reviewed the car and safety features with me. Gabriel Garcia handled the finance issues smoothly and quickly. I even spoke with Chris Hall the general manager to tell him how awesome his staff is. The dealership is the best I've ever had the pleasure of visiting and doing business with... hands down. I highly recommend them."

- Samantha M.

EDUCATE A WOMAN LUNCHEON



May 14th

SUBARU
— OF —
GALLATIN



EDUCATE
a woman
Luncheon

FRIDAY, MAY 14TH

11:00 AM – REGISTRATION & LUNCH
11:45 AM – PROGRAM

EPIC EVENT CENTRE
392 West Main Street Gallatin, TN

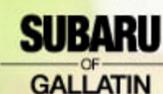
In an effort to physically distance, we will be utilizing several spaces within EPIC Event Centre:

- Limited Sponsorship Seating with In-Person Program – The Jackson Ballroom
- Overflow Seating with Live-Stream of Program – Johnson Hall

Please RSVP by April 30th: 615-230-3506 • foundation@volstate.edu. An opportunity to make a donation will be extended during the luncheon (suggested minimum donation of \$50).

SPONSORSHIP OPPORTUNITIES AVAILABLE.

TITLE SPONSORS



FACEBOOK



MASTER PEAK AWARDS

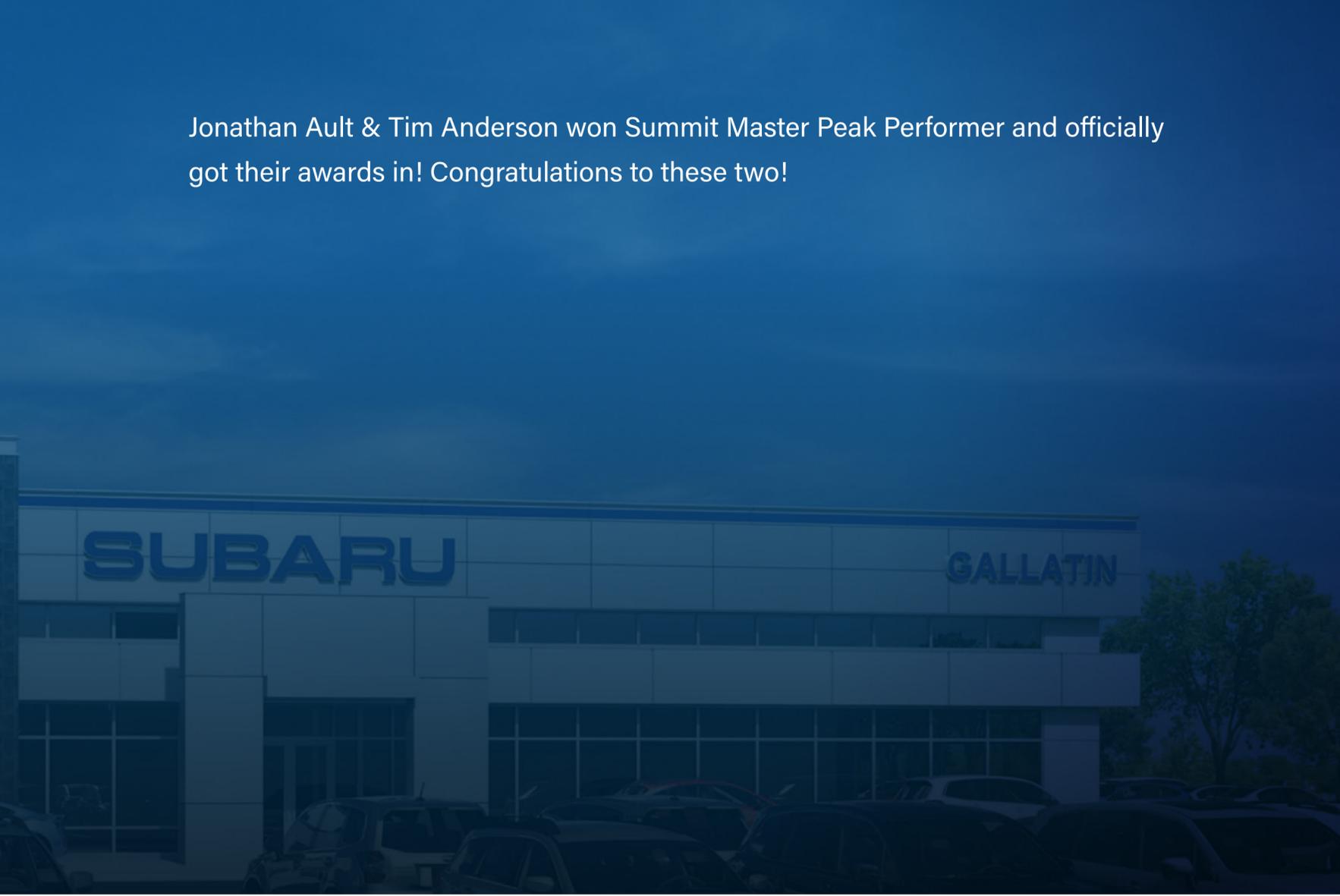


May 29th

SUBARU OF GALLATIN



Jonathan Ault & Tim Anderson won Summit Master Peak Performer and officially got their awards in! Congratulations to these two!



BISON QUARTERBACK CLUB



July 19th

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Subaru of Gallatin is a proud supporter of Bison football and the Bison Quarterback Club. They provide support for the Station Camp High School football team. Outside of football, coaches help the players grow academically, develop strong character, and lead with integrity. Support comes in the form of meals for the players, spirit clothing, improvements to the football field and other facilities, player equipment and support for the football team's camp attendance. We are grateful we get the chance to sponsor them this season. Go Bisons!





STATION CAMP FOOTBALL



July 24th

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Subaru of Gallatin Helps Students Succeed

In Subaru's ongoing effort to have a positive influence in the communities it serves, Gallatin's new dealership has recently partnered with Station Camp High School's football program. Subaru's commitment to support education has led the dealership to come alongside Coach Brent Alexander and his desire to instill the importance of athletes pursuing excellence in education. Love Promise, Subaru's initiative to enhance the area's awareness of environment, community, health, education and pets, is proud to advance the notion of respecting all people through this partnership with Bison student-athletes. Pictured to the left is the Station Camp Football team where they recently completed their Combine Day events. The players were supporting their teammate, Camden Abbott #18, as he continues his fight with cancer.



STATION CAMP FOOTBALL



July 24th

SUBARU
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GALLATIN

Subaru Joins Station Camp Team on a Day of Caring

As part of Subaru of Gallatin's ongoing partnership with the Station Camp High School football team, many of the local dealership's employees joined 20 of the Bison's senior players on October 17 to volunteer at a local women's shelter. The combined group spent several hours together at the offices of Home Safe in Gallatin. The group painted two rooms in the office building, trimmed bushes, manicured the lawn and did a general clean up of the exterior of the building. Subaru is involved in a nation-wide campaign to improve the communities in which they are located, and this effort is part of that ongoing involvement in Gallatin and the surrounding area. The Bison senior football players have led a remarkable turnaround in the Camp's football fortunes, and have laid the groundwork for many successful seasons to come. Their participation with their Premier Sponsor, Subaru, has also helped develop these young men into good citizens for the future.





ADOPT A CLASSROOM



August

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GALLATIN

Westmoreland High School

At Subaru of Gallatin, we know how crucial it is to invest in the future. That's why we have partnered with www.AdoptAClassroom.org to help local teachers purchase school supplies. Oftentimes, teachers are left to purchase their own classroom supplies, sometimes even out of pocket, to ensure each student has the tools for success readily available. And while these supplies are typically purchased at the start of the school year, the need extends far beyond the months of August and September. In this ongoing effort, Subaru of Gallatin chose to sponsor Westmoreland High School this year. Let's continue to help our teachers and students have the best school year possible!

Subaru Loves
to Learn!



ADOPT A CLASSROOM



August

SUBARU OF GALLATIN

Lakeside Park Elementary Trip

Subaru of Gallatin was at Lakeside Park Elementary to celebrate the Adopt A Classroom donation and the additional donation for much needed teaching technologies.

Adopt a Classroom is non-profit organization that believes educators know best which tools they need for their classrooms and students. That's why they proudly empower them with flexible funding so they can choose the supplies and materials they want, when they want them.

THANK YOU
Subaru
of Gallatin!
1st Grade Lakeside Park Elem





GALLATIN SOCCER CLUB



August 2nd

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Subaru Builds Futures Through the Love of Soccer!

"Gallatin Soccer Club has always prided itself on being the affordable option for families to participate in soccer. We are a completely volunteer-based soccer program. Even our highly licensed competitive soccer coaches volunteer their time to train advanced-level players so families in Gallatin can afford superior training. Our community-based soccer club was the first soccer club in middle Tennessee to become gold star endorsed for child safety by the Department of Health. However, we soon realized our aspirations to keep delivering a great soccer experience for our families would have more of an expense than we could pass on to our families. We approached Subaru of Gallatin with our vision for what soccer could be in Gallatin if we just had some financial help, I can tell you that without hesitation they bought into our vision and helped fund our dream."





GALLATIN SOCCER CLUB



August 2nd

SUBARU
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"Gallatin Soccer Club services about 1100 youth athletes over a spring and fall season and this partnership with Subaru of Gallatin enables us to offer scholarships, upgrade equipment, as well as make long term improvements to our facility. One of the funded items we are most proud of is a video system that films players in game so they can send game film to colleges for potential scholarships. This one item has unlimited potential to help families far into the future. We are truly grateful for the alliance with Subaru of Gallatin and look forward to a partnership with them that transforms this community."

- Shane D. with Gallatin Soccer Club





GALLATIN SOCCER CLUB



August 2nd

SUBARU OF GALLATIN



The Gallatin Soccer Club made a huge donation to the Gallatin Shalom Zone! Thank you so much for being so amazing! They also brought a shadow box of jerseys which we created for our sponsorship together.

- Shane D. with Gallatin Soccer Club



COMMUNITY CLEAN UP DAY



September 13th

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This was a joint effort between Subaru of Gallatin and Station Camp Football for a day of caring. They wanted to expand on their support of the football team with an activity they could all do together to make a difference.

SUBARU

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HUMANE SOCIETY OF SUMNER COUNTY



October 16th

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“Thanks to the ‘Pay It Forward’ campaign, a total of 44 cats and dogs found their forever homes in October. 13 of them could be considered underdogs. One dog in particular, Tanzi, was adopted on the last day of the campaign. She was one of our longest-tenured residents, having been in the shelter for over eight months. Tanzi is a large shepherd mix with joint issues and special dietary needs who did not play well with other dogs. She needed to go to a home where she would be the only pet and to someone who could manage her special diet. This wonderful family walked in and it was a love at first sight. A perfect match! The Humane Society of Sumner County looks forward to a continued partnership with Subaru of Gallatin going forward.”

- The Humane Society of Sumner County



HUMANE SOCIETY OF SUMNER COUNTY



October 16th

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Subaru Finds Furever Homes for 44 Animals!

"The Humane Society of Sumner County in Hendersonville is celebrating 47 years of rescuing and adopting cats and dogs. What a wonderful experience to be afforded the opportunity for the second year in a row to partner with Subaru of Gallatin for the adoption event and the "Pay It Forward" campaign! 2021 has been a challenging year for our adoption center with COVID-19 restrictions greatly limiting our opportunities to fundraise and participate in community activities to increase our exposure. This was compounded by the loss of our beloved longtime President, Sandra Cherry, who succumbed to cancer in February. The whole process was a learning experience for the board. The support provided by Subaru during the application process and throughout the month of October was phenomenal and so appreciated. Our adoption event was held on October 16 at Subaru of Gallatin in their onsite dog park! What car dealership has an onsite dog park? The event was advertised on the FaceBook pages of the Humane Society, some of our sponsors and Subaru of Gallatin. It was well attended and all the dogs brought to the event (5) were adopted within days."



**I PAID IT
FORWARD**
ADOPT DON'T SHOP



SUBARU OF GALLATIN AND OUR FURRY FRIENDS

WE ARE A VERY PET-FRIENDLY DEALERSHIP AND LOVE WHEN OUR CUSTOMERS BRING THEIR FUR BABIES WITH THEM TO SHOP AND VISIT WITH US. WE EVEN HAVE A DOG PARK AT OUR DEALERSHIP!

SUBARU
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Special Needs Sports Foundation, Inc.
And "Club Able 2B Me"
Because everyone deserves a sporting chance
A 501(c)3 Corporation

SPECIAL NEEDS SPORTS FOUNDATION



November

SUBARU
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Subaru and Special Needs Foundation Share the Fun!

"As a small nonprofit consisting of only volunteers, the Special Needs Sports Foundation, Inc. (SNSFI) was so happy and grateful this year to have Subaru of Gallatin be a corporate sponsor for our 3rd Annual "Club Able 2B Me" 5k and Fun Run, as well as our 9th Annual SNSFI Bowling Tournament. These two events are our major fundraisers each year. SNSFI, and its social arm "Club Able 2B Me", provides recreational and social activities for those with special needs, both physical and mental, ages 6 & up, at little to no cost to our participants. With their medical expenses, this is a means for special needs individuals and their caregivers to get out of the house without stretching their budget. We are different from other organizations, since SNSFI accepts all types of disabilities, not one specific disability. Our motto says it best: 'Because everyone deserves a sporting chance.' Presently, we serve over 300 special needs individuals in some capacity."



Special Needs Sports Foundation, Inc.
And "Club Able 2B Me"
Because everyone deserves a sporting chance
A 501(c)3 Corporation

SPECIAL NEEDS SPORTS FOUNDATION



November

SUBARU
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"Many of our Ambassadors (participants) have little access to activities providing recreational & social interaction. SNSFI gives them the ability to feel included as a part of the general community, without any stigma attached. They feel safe, comfortable, and accepted by others. The smiles, hugs, and thanks from them and their caregivers are all the payment we need in return. We have been blessed to see them 'step outside of their comfort zone.' There is a mutual love and respect between them and SNSFI. We serve them by offering spring and fall bowling leagues, free bowling shirts every two years, themed parties, family picnics, movie nights, weekly bingo, have floats in Veterans Day and Christmas parades for them to ride, and a five-to-six weekend summer basketball camp. SNSFI is currently in negotiations to build two Bocce Ball fields for our participants. With the support from Subaru of Gallatin, we will be able to continue to offer activities for the special needs community, as we continue to grow in number. Thank you so much Subaru of Gallatin!"

- Gay N. with the Special Needs Sports Foundation, Inc.

SUBARU OF GALLATIN TOY DRIVE



November 8th -
December 7th

SUBARU
OF
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CRYE-LEIKE
GALLATIN OFFICE

6th Annual  United Way Charity

TOY DRIVE



United Way

**NOVEMBER 8TH
TO
DECEMBER 7TH**

at 1208 Nashville Pike
Gallatin, TN 37066

**CRYE-LEIKE
REALTORS®**
1208

*All the toys donated are going to be given to the Gallatin Day Care Center.
The ages of the children are 12 months through age 12.*

Subaru of Gallatin was proud to participate in the Crye Leike 6th Annual Gallatin United Way Charity Toy Drive. All donations went to the Gallatin Day Care Center, a United Way Charity, for children ages ranging from 1-12 years. This was a special event and Subaru of Gallatin is always honored to be able to give back to such special causes like the United Way!





SHALOM ZONE SHOE DRIVE



November 18th-
January 3rd

SUBARU
OF
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Subaru of Gallatin hosted the Gallatin Shalom Zone Shoe Drive "Shoes 4 the Soul." From November 18th through January 3rd, customers and community members were able to drop off a pair of new shoes to be donated to local area students grades Kindergarten through 12th. The event was a huge success with over xxx pairs of shoes going to students in need.

Gallatin Shalom Zone is a fully operational 501(c)3 non-profit organization registered in the state of Tennessee since 1996.

Shalom Zone works to transform negative forces within the community focusing on spiritual renewal, economic development, race relations, health, and healing. The basic model under which we operate: We hope to continue building a strong, empowered community. We work to teach the community to give back under the model of asset-based community mapping. Using the talents within the community will enable us to facilitate the development of a stronger community, one where the entire community gains a sense of ownership.



COMMUNITY CARE FELLOWSHIP



November 12th

SUBARU
OF
GALLATIN

Subaru Goes the Extra Mile!

"Subaru goes the extra mile to connect with their community through partnering with Community Care Fellowship, a non-profit homeless shelter in East Nashville. With their willingness to give back, we are able to meet the needs of our friends during the cold winter months. We get the privilege of receiving insulated blankets. There is no better feeling than being able to meet the needs & keeping our friends warm. We have had countless moments when asked if we have any blankets in the colder months. Without having to bat an eye we are able to say yes let me go get one for you. It is absolutely amazing that we have this kind of support. Not only are we able to serve our friends who come in, they go and tell their friends and we are able to serve even more people we may not have even met before."





COMMUNITY CARE
FELLOWSHIP

COMMUNITY CARE FELLOWSHIP



November 12th

SUBARU
OF
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"We have been able to serve over 180 people with blankets so far. We look forward to being able to serve many more in the future. Without the help of Subaru, we wouldn't be able to reach as many of our friends as we do. During the winter months, our guests are especially vulnerable due to the drop in temperature. I can assure you that our friends here are very grateful for the support. The help that we get goes such a long way. To know we have a community partner who cares and shares the same passions as we do for our friends is priceless. Subaru of Gallatin, we can't thank you enough for partnering with us, loving our friends in the same manner we do and caring for them."

- Regina W. with Community Cares Fellowship

SUBARU OF GALLATIN CHRISTMAS SHOPPING



December

SUBARU
OF
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Some of our awesome Subaru of Gallatin crew joined the Christmas for Children shopping event this week! They got to pick out some great toys for local children! This has been a hard year for a lot of people, so we encourage everyone to give this holiday season if they have the means to.

SUBARU

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POLICE AND FIRE DONATION



December 24th

SUBARU
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GALLATIN



'Tis the Season! We got to stop by and drop off some holiday goodies to the amazing Gallatin Police Department and the Gallatin Fire Department. We are so thankful for these brave men and women who work so hard to protect our community.

SUBARU

GALLATIN