



# A YEAR OF LOVE

## 2022



**SUBARU**  
OF  
**GALLATIN**





# SUBARU

OF

# GALLATIN

# OUR STORY

## Subaru Loves To Help

At Subaru of Gallatin, our entire team shares a passion for our community and a dedication to making a real difference. Our owner and operator, Frank Williams, makes it his mission to ensure that we support our local nonprofits and charities. Through our efforts and partnerships with the community, Subaru of Gallatin helped dozens of organizations in the area. At the end of the day, we know our success is determined by neighbors and friends who give us their business and put their trust in us. In return, we strive to go above and beyond to reciprocate that support, without fail.





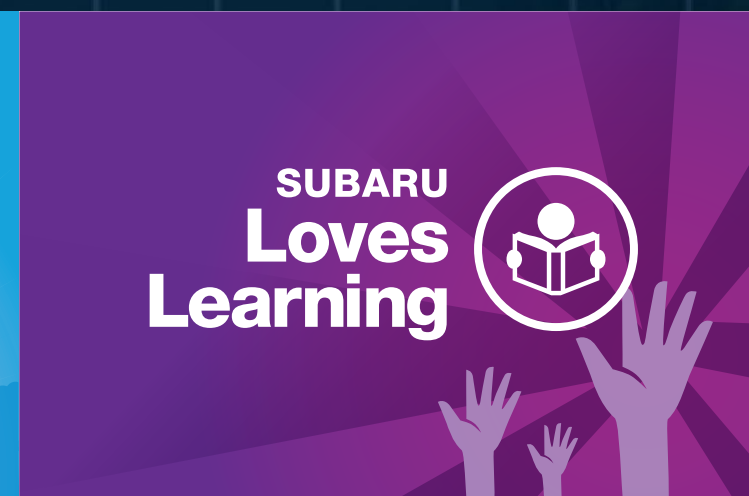
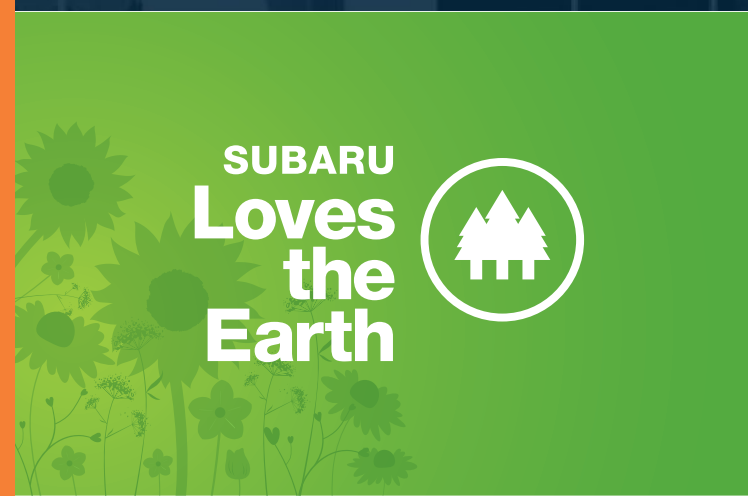
# Our Love Promise

In 2021, Subaru of Gallatin proudly received the Subaru Love Promise Community Commitment Award. This award nationally recognizes Subaru retailers who are making the world a better place, while demonstrating an outstanding commitment to supporting passions and causes in local communities. These efforts are focused on important areas such as the environment, community, health, education, and pets. All of us with the Subaru of Gallatin team are proud and honored to have the privilege to work and serve in our Gallatin community! We have developed a better way of doing business.

**"A Better Way. Your Way."**



**SUBARU**  
OF  
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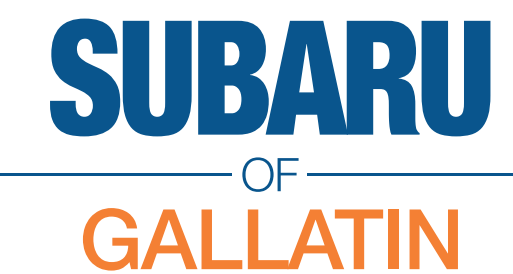


# DOG PARK DAYS



## Pets Visit the Dealership

Subaru of Gallatin loves it when a customer brings their pet to the dealership. That's why we have a dog park on-site! When this handsome boy, Sergeant, came for a visit, he took full advantage of having the run of the park while his mom's vehicle was getting maintenance work performed. We had so much fun getting to run and play with him.





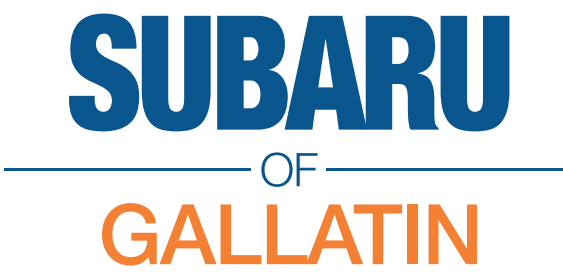


# Gallatin Shalom Zone "SHOES 4 THE SOUL"



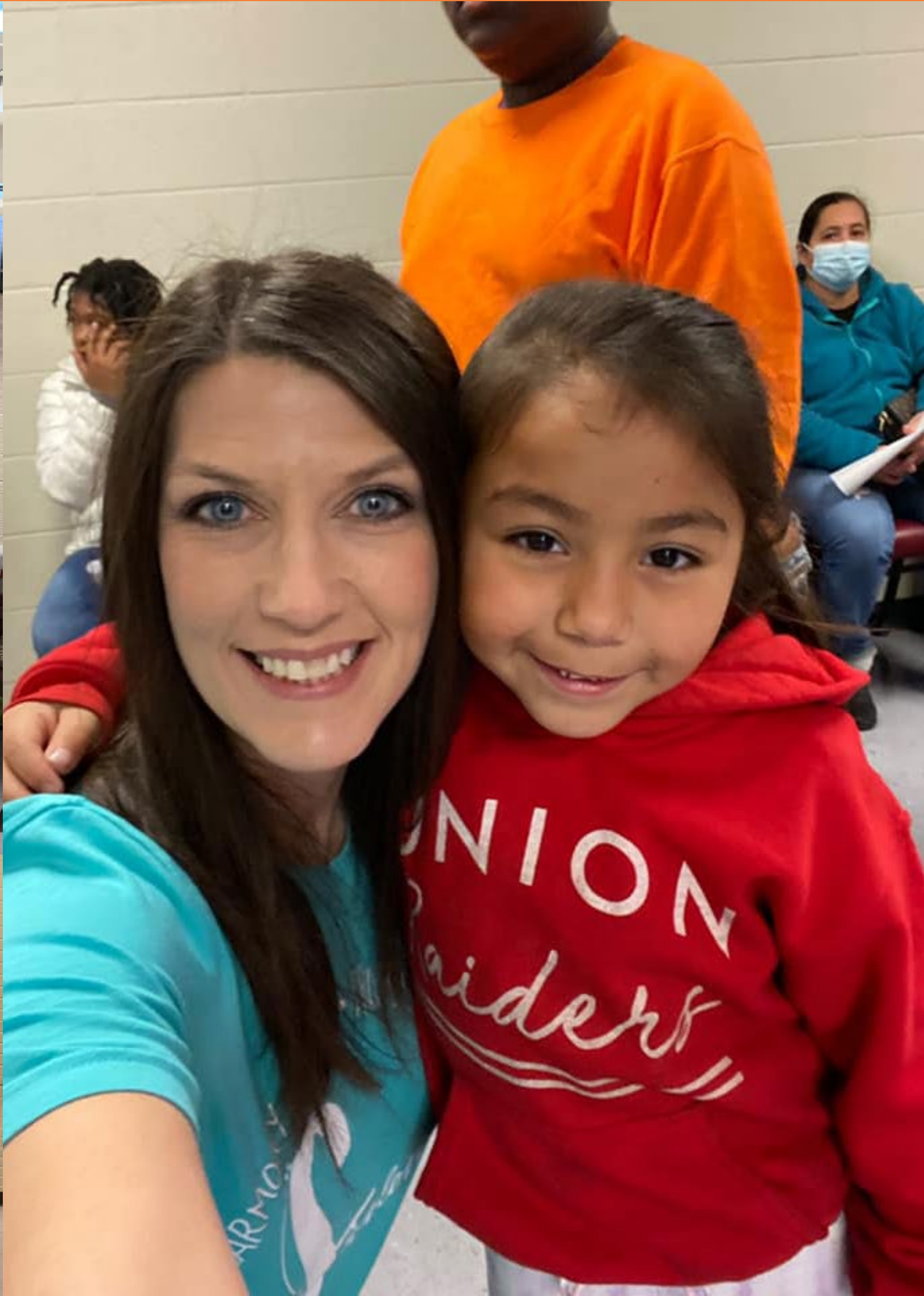
## Distributing Donations

Subaru of Gallatin hosted the Gallatin Shalom Zone "Shoes 4 the Soul" dealership takeover throughout the entire 2021 Subaru Share the Love® Event. With the help of our wonderful customers and dedicated community, we collected boxes and boxes of new tennis shoes or sneakers for students in grades K-12 over the course of three months last year. The children served by the Gallatin Shalom Zone were then able to attend an event in February at the organization's headquarters and shop for their very own new pair of shoes. We loved seeing their faces light up. It was definitely good for the soul.





# "SHOES 4 THE SOUL"





# HAPPY CUSTOMERS

**SUBARU**  
OF  
**GALLATIN**



**Amber**



**Lisa**



**Courtney**



# LOVE PROMISE MOMENT



## A Little Something Extra

Philip and Sheila Gravely came to Subaru of Gallatin on a Saturday to trade in their 2014 Nissan Pathfinder. They were looking for safety features, especially the blind spot feature. General Manager Chris Hall and the other Sales Managers were able to provide the Gravely family with a quote that was more than the market value for their trade vehicle. The Gravely family was thrilled with this deal and decided to go with a Subaru Ascent. Before they left, General Manager Chris Hall presented them with a dog carrier. Mrs. Sheila has three chihuahuas back home, so she was very excited. Leaving the dealership, this family was satisfied with their trade and look forward to traveling with their three four-legged babies in their new and improved Subaru.



**SUBARU**  
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GALLATIN



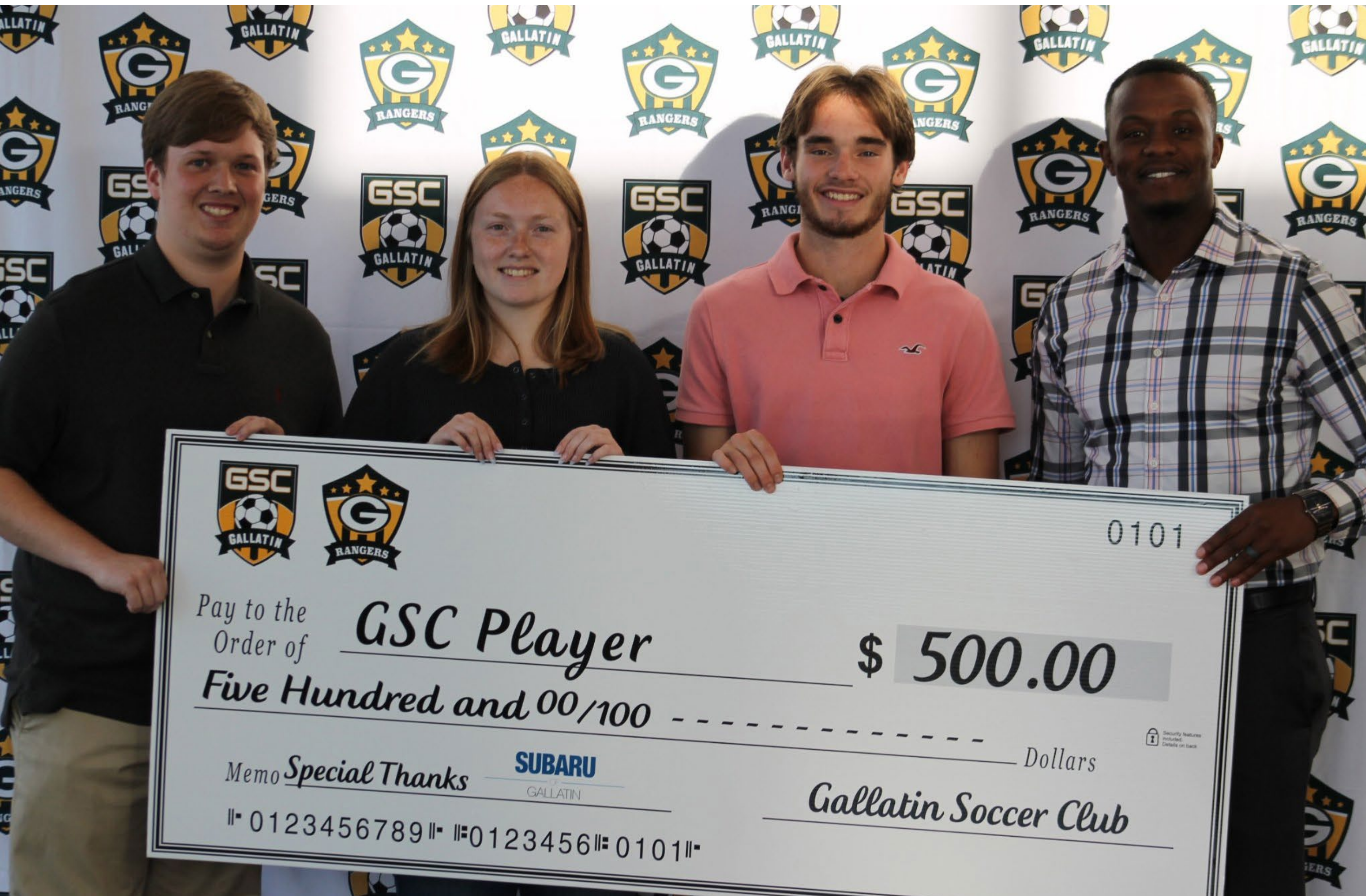


Gallatin Soccer Club

# SUPPORTING LOCAL ATHLETIC PROGRAMS



APRIL - JUNE



Subaru of Gallatin loves supporting the Gallatin Soccer club. This year, we partnered to help build new fields at Triple Creek Park in Gallatin and award scholarships to three local high school seniors. We raised enough money for organizers to begin expanding the existing soccer fields at the park and give out college scholarships to Andrew Brown, Tyler Davis, and Reilly Watson. Scholarships like these help ensure these students are successful in their future academic endeavors. We are so glad we could help these bright young minds further their education. Plus, we can't wait to check out games on a brand-new pitch!



**SUBARU**  
OF  
GALLATIN





# HIGH SCHOOL SENIOR SHOUT OUTS

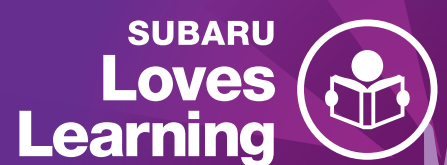
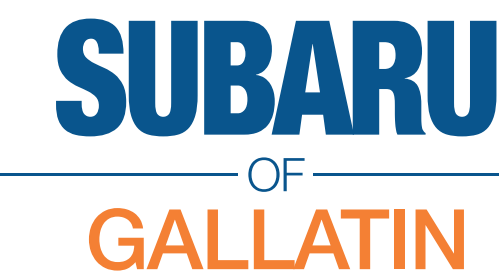
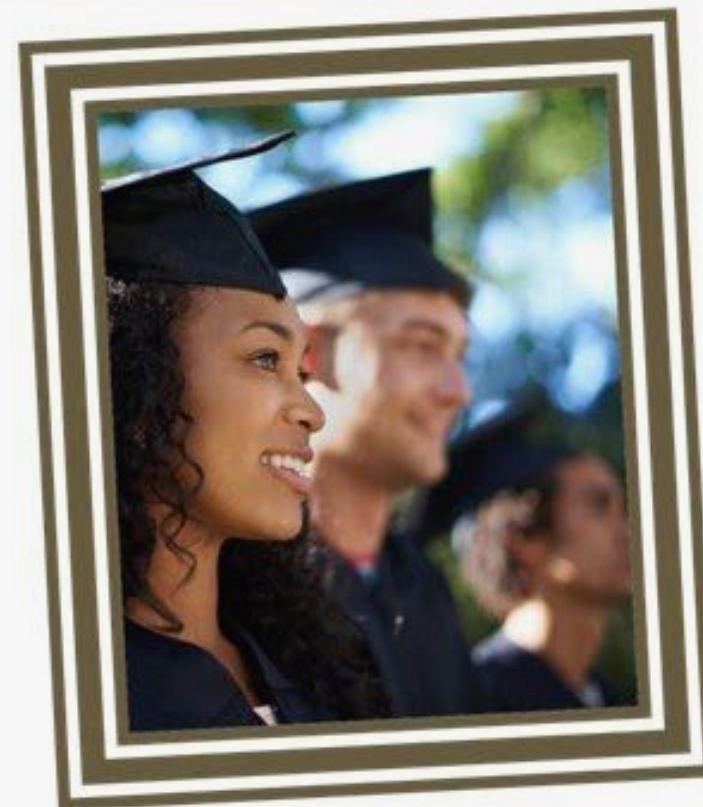


SENIOR SHOUT OUTS 2022!  
CALL 855-532-2022.  
Record. Listen in daily to hear them on-air!



## WHIN Radio

Subaru of Gallatin partnered with the local station WHIN Radio to promote high school or college senior graduates during the school year. The Gallatin community was encouraged to call and record their congratulations with WHIN Radio, who would then play back their message on the air for the graduates to hear. Uplifting messages like these help encourage local students to celebrate their educational milestones and continue to further their thirst for knowledge.





# HAPPY CUSTOMERS

**SUBARU**  
— OF —  
**GALLATIN**



**The Thomas Family**



**Jada**



**Paul & Gail**

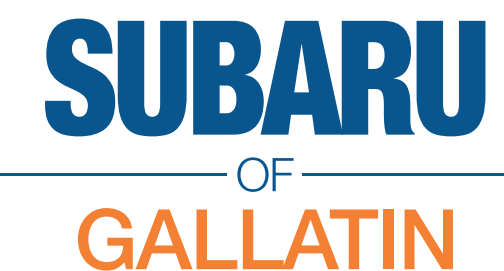


# TriStar Skyline Medical Center MESSAGES OF HOPE



## Encouraging Sick Children

This past June, the team at Subaru of Gallatin and our customers wrote messages of hope to encourage the children at TriStar Skyline Medical Center. Those messages were delivered directly by our team of volunteers to patients at the medical center. Taking time out of our day-to-day operations to support every member of our community is extremely important to everyone at Subaru of Gallatin. Our hope is to be able to provide patients with some physical and emotional warmth and messages from people who care about them.





# MESSAGES OF HOPE

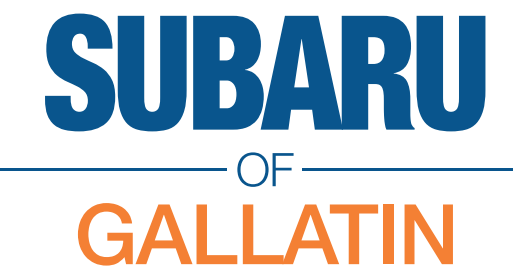




# Gallatin Shalom Zone CHECK PRESENTATION



Subaru of America, Inc. and Subaru of Gallatin presented a check for \$18,543.58 to Shalom Zone in June from our 2021 Subaru Share the Love® Event. Over the course of the past 15 years, the initiative has donated more than \$250 million to national and local charities. The donation made to the Gallatin Shalom zone will help further their mission of improving the Clearview Heights community and Gallatin as a whole.





# HAPPY CUSTOMERS

**SUBARU**  
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**GALLATIN**



**Jerry**



**Rachel & Avery**



**The Goolsby Family**



# Adopt a Classroom

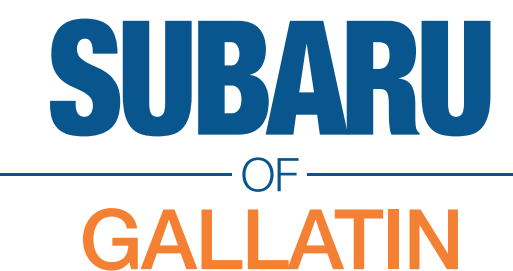
# UPLIFTING NOTES FOR TEACHERS



## AUGUST - SEPTEMBER



Subaru of Gallatin believes that all students deserve an equal and fair opportunity to receive a quality education. In the month of August, we celebrated Subaru Loves Learning by providing teachers at Lakeside Park Elementary with flexible funding to purchase the school supplies and resources they need to help their students thrive in the classroom. We had customers come write notes for the wonderful teachers to make their day. We were so happy to provide funding and deliver those uplifting notes to local educators.



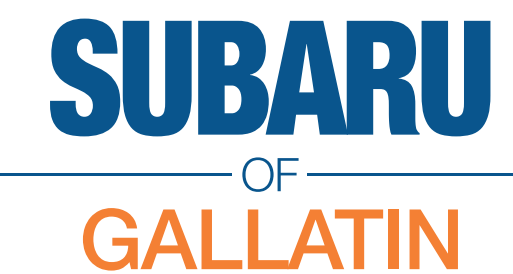


# LOVE PROMISE MOMENT



## Happy Customers. Happy Trails.

We have the best customers around, that's for sure! While our General Manager, Chris Hall, helped Lyrene England-Fast and John Fast find the perfect new ride, he revealed to these two horse enthusiasts that he'd never ridden a horse before. Lyrene and John decided that just wouldn't do and took it upon themselves to change that! They surprised him on a Saturday during the summer and brought a horse of theirs for him to ride!



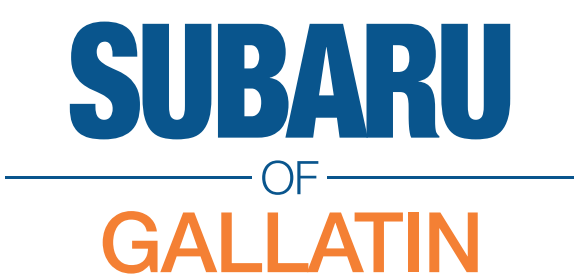


# HALLOWEEN GIVEAWAY

OCTOBER



Our Subaru Ambassadors love to go the extra mile for our customers. They know we prefer to do things a better way around here. This Halloween, our ambassadors organized a holiday treat giveaway. That's right, all treats without the tricks. Plus, during our Halloween celebration, we passed out great prizes and discounts every hour on the hour. It was spooktacular!





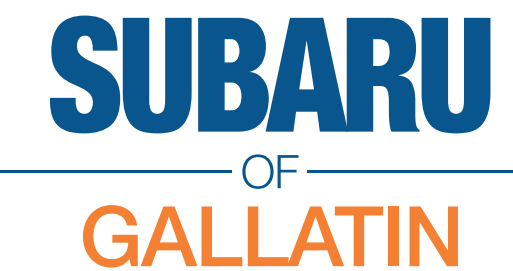
OCTOBER



# Humane Society of Sumner County PET ADOPTION DRIVE

## Pay It Forward

This year, we continued our partnership with the Humane Society of Sumner County to help all animals find their fur-ever home. Subaru just really Loves Pets. For every animal adopted in October, Subaru of Gallatin made a donation for the next animal that comes into the shelter and takes its place. We call it a way to pay it forward. Our team loves supporting this awesome cause!





# HAPPY CUSTOMERS

**SUBARU**  
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**GALLATIN**



**Rainey**



**Simon & Sarah**



**Katie**



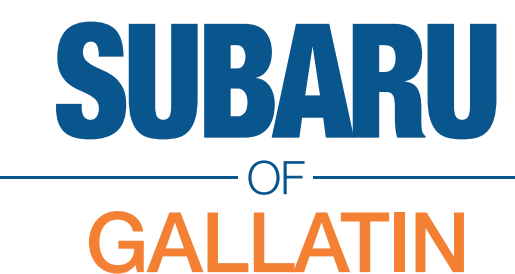
NOVEMBER

Gallatin Shalom Zone  
**SHARE THE LOVE**



## Our Hometown Charity

The Gallatin Shalom Zone was once again selected as our hometown charity for Subaru of Gallatin during the 2022 Subaru Share the Love® Event. Gallatin Shalom Zone is an organization designed to engage residents of Sumner County in the work of healing, peace, reconciliation, justice, and love so that they can grow beyond current challenging circumstances their communities face of poverty, crime, and inadequate education. Through programs, partnerships, and participation, the Gallatin Shalom Zone is able to make a huge impact across Sumner County. They welcome children and families in the community so they can encourage their self-sufficiency and inner peace, with the goal of increasing their long-term potential and prosperity.





NOVEMBER

# THANKSGIVING TURKEY GIVEAWAY

## Gobble Til Ya Wobble

Our Subaru Ambassadors were at it again for Thanksgiving! This year, we offered a chance to win a free Thanksgiving turkey to each customer who visited the dealership and purchased or leased a new Subaru vehicle. Later on, we raffled that turkey off and helped knock one item off of a customer's Thanksgiving day shopping list. That's one way to add some flavor to the deal!





# Gallatin Police Department **CARING FOR COPS**



**DECEMBER**

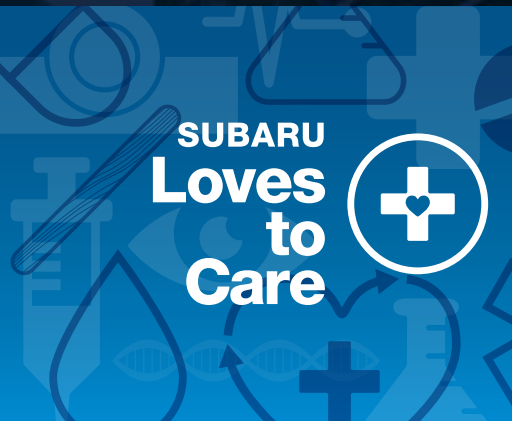


## Distributing Care Packages to Local Law Enforcement

The holiday season is an extremely busy time of year, especially for local law enforcement. This year, Subaru of Gallatin chose to share some love with local law enforcement and deliver care packages. The officers with the Gallatin Police Department were thrilled to receive them. Hopefully, this made those long holiday hours a bit more enjoyable.



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OF  
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# HAPPY CUSTOMERS

**SUBARU**  
— OF —  
**GALLATIN**



**Christina**



**Dan**



**Donald & Iris**



# CUSTOMER TESTIMONIALS

**SUBARU**  
OF  
**GALLATIN**

*"I bought my Outback Wilderness here. They have awesome customer service, a friendly staff, and will work with you on just about anything to get your needs taken care of. My sales agent, Lori, was very helpful and did an overall great job. I highly recommend her."*

**- William**

*"Had to wait for our new purchase.... and let me tell you. IT WAS WELL WORTH THE WAIT! The crew at Subaru of Gallatin are top notch. This is our second purchase and won't be the last. They made the process so quick and easy. They made us feel like family. You won't find an easier process. Thank you Subaru of Gallatin."*

**- Jimmy**

*"Just got my third Subaru! Christian did a great job. The sales manager, Gabriel, and finance manager, Ryan, were upfront and easy to deal with. I have bought many cars in my lifetime, and I'm retired from the car business as well as the US Navy. This dealership has it down to a science. They know what you want and how to treat you!"*

**- TJ**

*"Just bought my second car from here. They make it so easy and painless. Christ Hall does an absolutely amazing job running that place. Jesus Valenzuela was my salesman both times, and I can't say good enough things about him. The whole staff, including finance, are wonderful. I recommend Subaru of Gallatin to everyone!"*

**- Desiree**



# CUSTOMER TESTIMONIALS

**SUBARU**  
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*"I cannot say enough about how great of an experience I had with Subaru of Gallatin. I drove 4 hours each way on Memorial Day to do business with this dealership & I would do it again, without hesitation. I was able to put a deposit on a vehicle & handle everything via phone & email until it arrived at the dealership. My salesperson, Jesus, was knowledgeable & easy to do business with. He's still even answering all of my questions about the car's features as they come up. 10/10 I would recommend you do business with these people."*

**- Angela**

*"Great experience - Tamara was incredibly patient and helpful. This was by far the easiest car buying experience I've had, and I absolutely love my new Subaru Outback. Can't imagine I won't buy another one when it's time."*

**- Kaleigh**

*"I found a great deal on a used vehicle and it was super easy picking it out, especially with sales rep, Will. The financing was super easy and well explained by the finance manager, Smitty. He's the man, and he knocked quite a bit off my interest rate. The next time I'm looking for a vehicle, this place will be the first place I stop. Clean vehicles for a reasonable price."*

**- Lauden**