



# A YEAR OF LOVE

2023



# SUBARU

OF

# GALLATIN





# SUBARU

OF

# GALLATIN

# OUR STORY

## Subaru Loves To Help

At Subaru of Gallatin, our entire team shares a passion for our community and a dedication to making a real difference. Our owner and operator, Frank Williams, makes it his mission to ensure that we support our local nonprofits and charities. Through our efforts and partnerships with the community, Subaru of Gallatin helped dozens of organizations in the area. At the end of the day, we know our success is determined by neighbors and friends who give us their business and put their trust in us. In return, we strive to go above and beyond to reciprocate that support.





**SUBARU**  
OF  
**GALLATIN**

# Our Love Promise


In 2022, Subaru of Gallatin proudly received the Subaru Love Promise Community Commitment Award. This award nationally recognizes Subaru retailers who are making the world a better place, while demonstrating an outstanding commitment to supporting passions and causes in local communities. These efforts are focused in important areas such as the environment, community, health, education, and pets. All of us with the Subaru of Gallatin team are proud and honored to work and serve in our Gallatin community!

**"A Better Way. Your Way."**



SUBARU  
Loves  
the  
Earth 

SUBARU  
Loves  
to  
Care 

SUBARU  
Loves  
to  
Help 

SUBARU  
Loves  
Learning 

SUBARU  
Loves  
Pets 

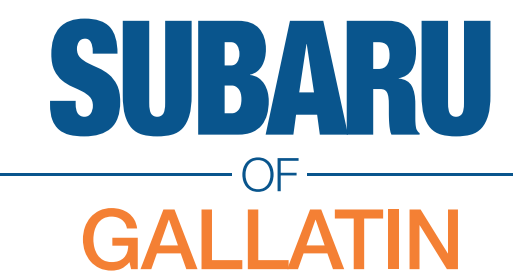


# LOVE PROMISE MOMENTS



## Perfect for Pets

We're always thrilled when customers share pictures of their pets enjoying rides in their Subaru vehicles. Meeting these adorable companions truly brightens our day! This sweet pup seemed to find a perfect spot in the back of mom's new Subaru from Subaru of Gallatin. It warms our hearts to see them enjoying the comfort and space of our vehicles.



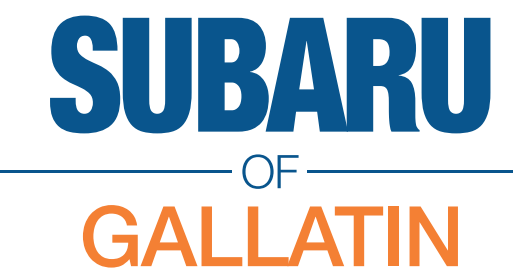


# HELPING OUR HOMETOWN



## Shoes for Students

Subaru of Gallatin hosted the Gallatin Shalom Zone "Shoes for Students" dealership takeover throughout the entire 2022 Subaru Share the Love® Event. With the help of our wonderful customers and dedicated community, we collected new tennis shoes and sneakers for students in grades K-12. The children served by the Gallatin Shalom Zone were then able to attend an event in February at the organization's headquarters and shop for their very own new pair of shoes. We loved seeing their faces light up and are honored to be able to help make that possible.



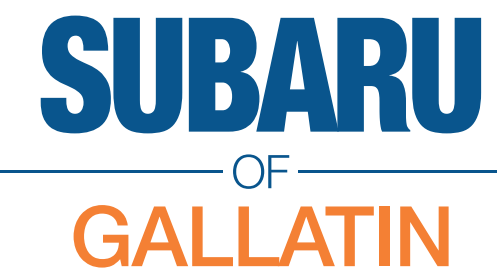


# COMMUNITY ENGAGEMENT



## Solterra Demo Event

Visitors were able to experience the power and innovation of the Subaru Solterra at our exclusive demo event hosted by Subaru of Gallatin this year. The day was filled with excitement as we showcased the cutting-edge features and capabilities of the Solterra, Subaru's first all-electric SUV. The visitors were encouraged to take the driver's seat and feel the thrill of emission-free driving, explore the advanced technology integrated into this eco-friendly vehicle, and learn from our knowledgeable staff about the Solterra's exceptional performance and sustainability.

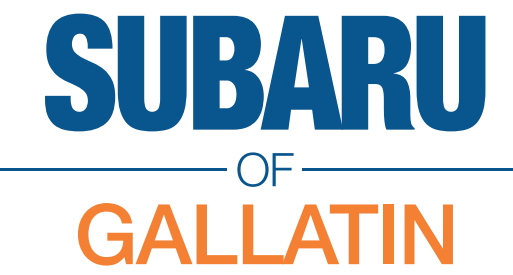




# COMMUNITY CARE FELLOWSHIP



COMMUNITY CARE  
FELLOWSHIP





# SOCK DRIVE

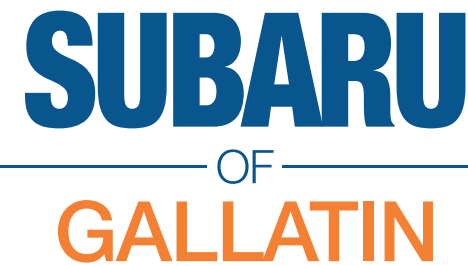


COMMUNITY CARE  
FELLOWSHIP



## Distributing Donations

Socks remain the most requested item by homeless shelters across the nation. Regardless of the weather or the time of year, clean and dry socks are vitally important to those experiencing homelessness. To make a significant impact, Subaru of Gallatin, along with Subaru of America and other Subaru retailers, made nationwide donations. Our dealership hosted a sock drive, which we donated to the Community Care Fellowship. We love helping support their mission of helping people overcome hunger, homelessness, addiction, and abuse.





# COMMUNITY OUTREACH



## Valentine's Day

Love was in the air at Subaru of Gallatin's Valentine's Day event! Customers joined us in celebrating the season of love with a day filled with special treats, exclusive deals, and a warm, welcoming atmosphere. Our friendly staff was ready to share the love and assist anyone interested in finding the Subaru that stole their hearts. Love was in full bloom at Subaru of Gallatin this Valentine's Day!



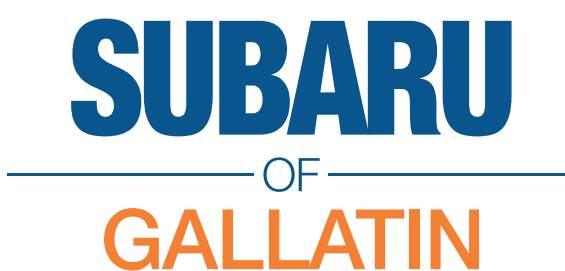


# COMMUNITY ENGAGEMENT



## Subaru Saturdays

Subaru of Gallatin's Subaru Saturdays kicked off in March and they rocked! Car buffs and devoted Subaru fans had a blast at our dealership during the lively Cars & Coffee morning. Everyone flaunted their awesome Subarus, mingled with fellow fans, and made new friends who share their Subie passion. These gatherings are the perfect time for our gang to bond, swap cool Subie stories, feel that awesome camaraderie, and show our deep Subaru love.



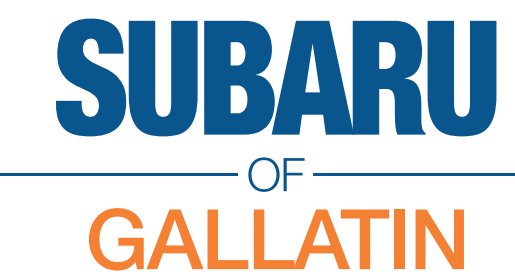
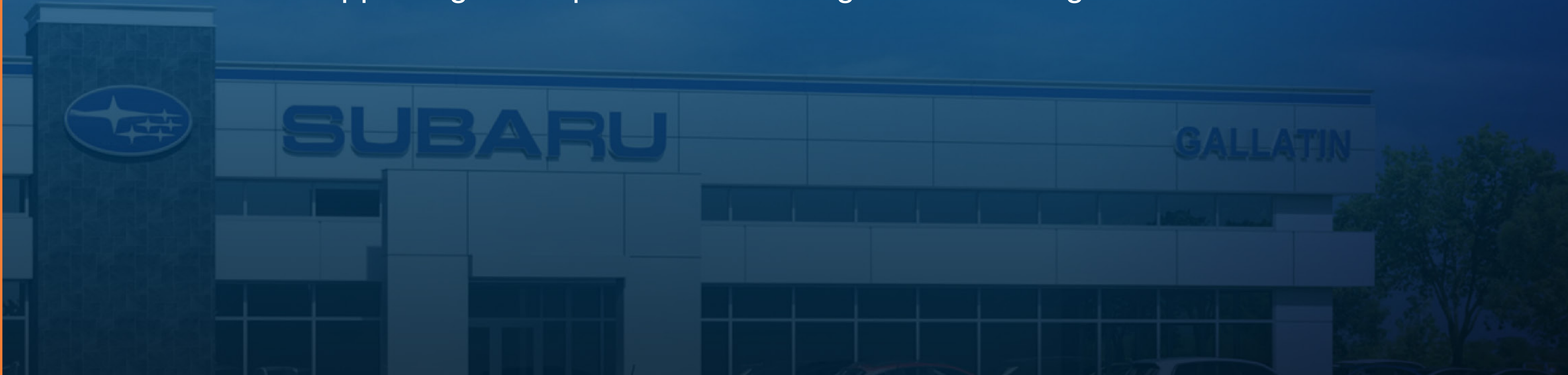


# GALLATIN SOCCER CLUB



## Season Kick-off

For the past few years, we've been honored to sponsor the Gallatin Soccer Club. Our support has been multifaceted, ranging from financing the construction of new soccer pitches introduced this season to our annual sponsorship of team jerseys. It brings us immense pride to contribute to the Gallatin Soccer Club, showing our commitment to supporting local sports and fostering a love for the game.





# HAPPY CUSTOMERS



**SUBARU**  
— OF —  
GALLATIN



**January**  
Brian



**February**  
Anastasia



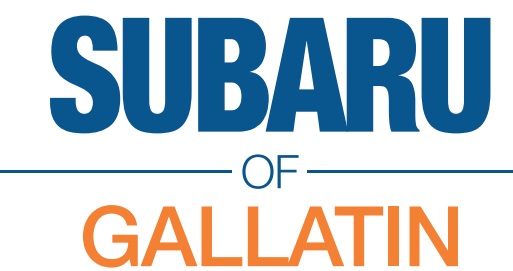
**April**  
Jared



# SHARING THE LOVE

## Check Presentation

Subaru of America, Inc. and Subaru of Gallatin presented a check for \$24,000 to Gallatin Shalom Zone. This local charity was honored as a beneficiary of the 2022 Subaru Share the Love® Event. The mission of Gallatin Shalom Zone is to engage residents of Sumner County in the work of healing, peace, education, reconciliation, and love so that they can grow beyond our current circumstances and, together, live as a beloved community. This was the second year that Landers McLarty Subaru had chosen this local nonprofit as their hometown charity to support through the Subaru Share the Love® Event.





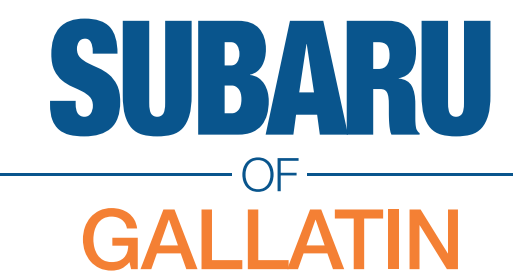
MAY

# COMMUNITY SATURDAY



## Shoe Drive Distribution

We are proud to be active participants in the Community Saturday events hosted by the Gallatin Shalom Zone! Being a part of this fantastic initiative brings us immense joy. In the month of May alone, we contributed by donating over 200 pairs of brand-new shoes to local youths, providing free children's haircuts, food, and entertainment. These events aren't just about giving; they're about fostering a sense of community and making a positive impact on the lives of our young ones. We're honored to support such meaningful initiatives!



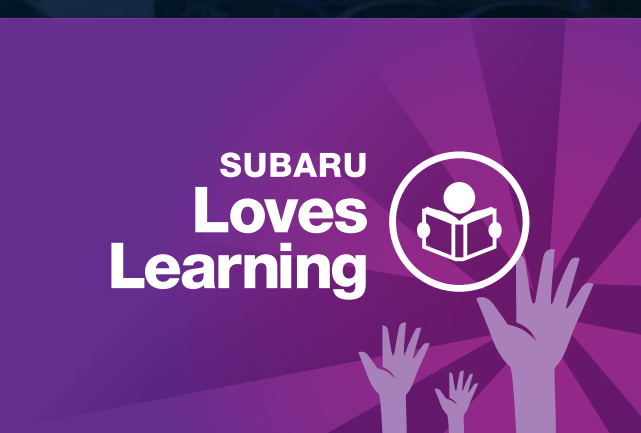
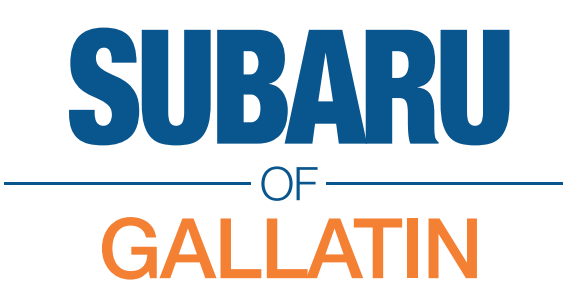




# GALLATIN SOCCER CLUB

## Athletic Scholarship Presentation

Subaru of Gallatin loves supporting the Gallatin Soccer club. This year, we raised enough money to give out college scholarships to Aynsley Sloan, Kate Stiles, and Andrew Thomas. Scholarships like these help ensure these students are successful in their future academic endeavors. We are so glad we could help these bright young minds further their education.





# MESSAGES OF HOPE



## Blanket Donations

The team at Subaru of Gallatin feels deeply privileged to stand by the TriStar Skyline Medical Center. We're dedicated to spreading love and support to patients fighting cancer, offering them the encouragement they deserve. Our dealership's volunteers recently delivered a donation of cozy blankets to the oncology patients, aiming to provide comfort during their care at the Sarah Cannon Cancer Institute. At Subaru of Gallatin, our commitment is to show our heartfelt care and support to those in need!



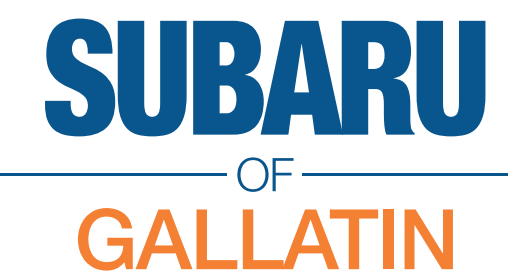


# SCHOOL SUPPLIES GIVEAWAY



## Helping Local Students

Subaru of Gallatin went above and beyond for the community by hosting a Subaru Saturday event on August 26. This special event embraced the spirit of giving back. Attendees had the chance to win a backpack filled with essential school supplies. It was a heartwarming opportunity for Subaru enthusiasts and community members to come together, explore the latest Subaru models, and contribute to a great cause. The event embodied the Subaru commitment to making a positive impact in the lives of others, turning a Saturday into a memorable experience for everyone involved.





# HAPPY CUSTOMERS



**SUBARU**  
— OF —  
**GALLATIN**



**June**  
Emily



**September**  
Tracie



**October**  
Justin



# COMMUNITY OUTREACH



## Trunk-or-Treat

Subaru of Gallatin hosted a delightful Trunk or Treat Halloween event that brought joy and excitement to families in the community. The dealership transformed its premises into a festive Halloween haven, with several Subarus lined up, trunks open, and creatively decorated to spread spooky cheer. Children and their families had the opportunity to stroll through the rows of decorated trunks, collecting candies and goodies along the way. It was a fantastic evening of laughter, costumes, and community spirit, making Halloween a little extra special for all who attended.

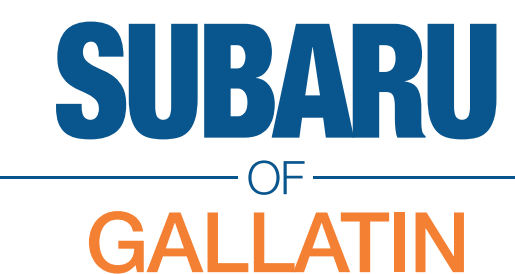


# CHEERING FOR GALLATIN



## Fundraising Success

At Subaru of Gallatin, our team loves to support local athletic programs and the athletes that make them so great. This year, we donated funds to the Station Camp Varsity Cheer Team, which in turn helped them raise over \$20,000 in sponsorship money that they will use toward their upcoming season. This record-breaking fundraising drive will help the team of 26 young women cover fees for regional and national competitions and team travel. We are so happy to help!



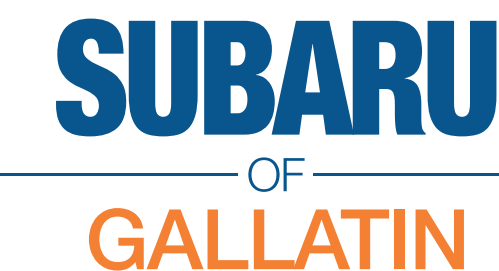


# 2023 SHARE THE LOVE® EVENT



## Home Town Charity Announcement

During the 2023 Subaru Share the Love® Event, Subaru of Gallatin teamed up with the nonprofit organization Community Life Bridge. We were thrilled to initiate this partnership and support their mission that addresses the lack of reliable transportation for seniors and its effect on their physical, mental and spiritual health. Support through financial gifts and volunteer involvement is crucial to the ongoing success of this program. As our 2023 Hometown Charity, they received \$50 for every new Subaru sold or leased during the event. We eagerly look forward to presenting them with a substantial contribution in 2024!





# HAPPY CUSTOMERS



**SUBARU**  
— OF —  
**GALLATIN**



**October**  
Allen



**October**  
Joe



**November**  
Randy



# CUSTOMER TESTIMONIALS



**SUBARU**  
— OF —  
**GALLATIN**

*"I just bought my Avalon at this location yesterday! Everyone that I came in contact with was ABSOLUTELY AMAZING. From the Sales Manager, Gabriel, to Scott, the Sales Specialist, and Daniel, the Finance Manager, I could not have asked for a better team to get me into my dream car. Daniel was the real MVP for this process. He really worked his "magic" on the back end to make sure that I got the best deal with the bank. Thank you, thank you, thank you!"*

**- Amber T.**

*"The process of purchasing my new Crosstek was fast and efficient. The salesman was friendly and very informative throughout the process. Overall, a great experience."*

**- Jay R.**

*"This is a great place to get your car repaired. They check to see if any repairs are under warranty, and have a very nice lounge if you have to wait. Their staff is knowledgeable and very courteous. When they're finished, they give your car a complimentary car wash."*

**- Candy**

*"A great buying experience all around. Our sales associate, Jasmin, was very helpful and professional. Everyone here is on top of things and it just made the process so quick and smooth. I would recommend anyone looking for a new or pre-owned vehicle to start here."*

**- Chris**



# CUSTOMER TESTIMONIALS



**SUBARU**  
— OF —  
**GALLATIN**

*"Bill & Steven are phenomenal service managers and will make sure you're taken care of. Polite service team in general. Cars are never perfect but especially mine; they were resilient on fixing my car while also making sure I had a loaner car to get to work and also by making accommodations for towing, dropping off/picking up since I work so much. I will forever be appreciative of this dealership and their honest, genuine effort."*

**- Anon**

*"Eric Yates is a knowledgeable and honest Sale Specialist at Subaru of Gallatin. We have bought two cars through him and he has been excellent each time. I cannot recommend him enough."*

**- Vance**

*"I love the people who work at this particular location. I have another Subaru dealership that is closer distance-wise, and our whole family chooses to drive extra distance just to avoid the other location. We own 4 Subarus we service all of them in Gallatin. We had bought the last 2 vehicles from them as well. Everyone we had come in contact with was exceptionally nice and helpful. Love this place!"*

**- Lana**



# CUSTOMER TESTIMONIALS



**SUBARU**  
— OF —  
**GALLATIN**

*"Just purchased a 2021 Toyota RAV4 from Subaru of Gallatin. Dealt with a handful of people but can say that Gabriel, the Sales Manager, and Jonathan, the Finance Manager, were top notch! They took the time to make me feel comfortable with my purchase while answering, in detail, the abundance of questions I fired their way. Gabriel even stayed late to explain how all of the features in the car worked. This was a seamless transaction and I will definitely be recommending them to the friends and family!"*

**- Jill H.**

*"Buy from these guys! We have had a great experience with Subaru of Gallatin. They worked with us in every way. Thank you for the great customer service."*

**- Karen**

*"I want to praise the personnel in the service department, especially Jimmy and Billy, for taking the extra step to make sure my vehicles are 100% in working order. I am a former aircraft mechanic and know good service. If you own a Subaru and are dissapointed in the other dealerships' service departments in this area, I highly recommend Subaru of Gallatin."*

**- Richard T.**